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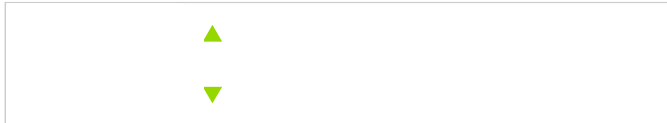
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September 24, 2022

5/19/2014 9:14:00 AM

Guth Resigns

Replacement up to City Manager Jeff Emory



Wayne Howard
Reporter

Mayor John Gilleland confirmed the rumors: Brad Guth, who served as Lincolnton's Business & Community Development Director for fifteen years and ten months, resigned about lunchtime on Friday (May 16th).

Mayor Gilleland said City Manager Jeff Emory received Guth's resignation. He did not elaborate on the reasons for the resignation but said, "I assume he wants to pursue other endeavors." As for replacing Guth, "that will be up to Jeff," the Mayor said, noting that the City Council only hires the City Manager and the City Attorney and all other positions are handled by the City Manager.

We attempted to call Guth Monday morning, but his wife said he was still asleep. We left our number, but as of mid-morning, he had not returned our call.

Emory told us Guth gave him a written letter of resignation. "I want to thank Brad for the many good things he did for the City and I wish him well," Emory said. Emory said the City will begin the recruitment process for the B&CD director position as it would any other. He said he does not anticipate any changes in the way the department operates.

In his work with Lincolnton, Guth received 14 North Carolina Department of Commerce recognitions for programs he implemented. Among his accomplishments was the creation of the Catawba Valley Pottery Center. Prior to coming to Lincolnton, Guth ran Pride of Kinston, a downtown redevelopment program given credit for the rebirth of that city's downtown area.

Guth has served a leadership role with many business, civic and church groups. He has been on the Board of the United Way, the Historical Association, the Apple Festival, the Administrative Board of First United Methodist Church, Habitat for Humanity, Rotary and the Chamber of Commerce. He has served as the Vice President for Education of the North Carolina Downtown Development Association.



Brad Guth, who has been the Business & Community Development Director for the City of Lincolnton since August 1998, resigned on Friday (May 16th).

(Lincoln Herald File Photos)



City Manager Jeff Emory

Lincolnton, NC

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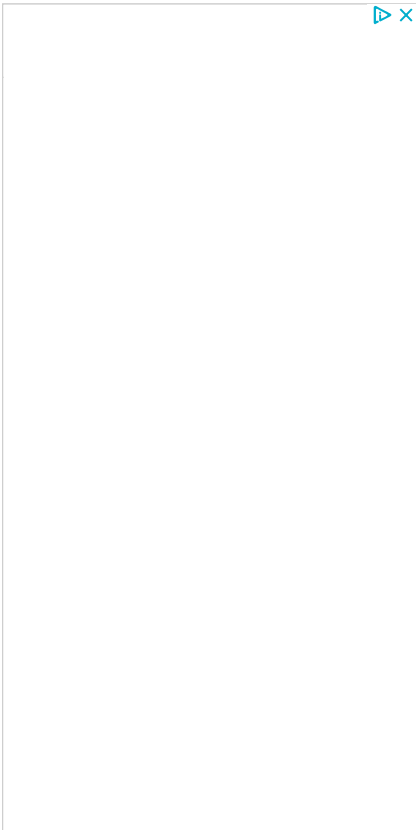
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Reader Comments

Posted: Tuesday, May 20, 2014

Article comment by: **dale punch**

This is for my Lincolnton friends or enemies, which ever they may be. The DDA thought I was a horrible person for standing up for the tax payers on the spending of \$55,000 of the city money. Well have you reading the news, an increase of some kind is coming, water sewer or an increase in taxes. I was insulted by the Hog Happen conflict of interest Beer Salesman and made to look like a fool by the Mayor, city manager and city council. I was called a DISAPPOINTMENT by the Golden Boy Brad Guth. I read that he resigned but in my gut feeling he was offered a choice. Mr. Emory wouldn't want to fire someone who he has protected for years, so they both figured that was the best way out. Scuttlebutt has it that the wonderful Hog Happenin is hurrying to get out of the mess that Brad left them in. I say to the City council, City Manager and to the DDA and Brad, who is the disappointment now.

Posted: Monday, May 19, 2014

Article comment by: **Dale Punch**

Who said prayers are not answered. Before we start paying higher taxes and water and sewer bills maybe a few more will be answered.

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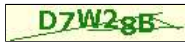
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